Massey University, College of Creative Arts School of Music and Creative Media Production



# Creative Media Production Scholarship Māori Scholarship Pacific Scholarship

# **Applying for Scholarships**

You can apply for more than one School of Music and Creative Media Production scholarship with this application form. Please tick the box/boxes of the ones you would like to apply for.

Bachelor of Creative Media Production Scholarship School of Music and Creative Media Production – Māori Scholarship School of Music and Creative Media Production – Pacific Scholarship If you are applying for the Bachelor of Creative Media Production Scholarship, please indicate your preferred pathway (tick one):

Film and Television	Creative Technologies
Game Development	Producing and Directing
Animation and VFX	Immersive Media

# **Personal Details**

Last name / Ingoa whānau:	First name / Tō ingoa:
Preferred name:	Massey University Student ID number (if known):
Date of birth:	

# **Current Address**

Street address:	Suburb:
Town / City:	Postcode:
Country:	Citizenship (Country to which you hold citizenship):

# **Contact Details**

E-mail:	Mobile number:

# **Educational Institution (if applicable)**

Name of high school / tertiary institution where you are currently studying or have graduated from:

### **Supporting Information Checklist**

Please read the following checklist carefully. You must complete and provide the following information:

**Note:** If you are shortlisted for a scholarship you may be required to attend an interview either in person or by video link.

This form

Completed and signed

#### **Digital portfolio**

A digital portfolio of creative work, which provides an opportunity to demonstrate your creative potential and commitment. Your digital work should align with the pathway that you are interested in, but should show creativity beyond media. The panel may request further examples of creative works.

If you are applying for the Bachelor of **Creative Media Production** scholarship you also need to provide:

#### Written statement

A one page written statement (~500 words) exploring **ONE** set topic from below:

#### Film and TV

The tools for creating — and destinations for screening — film and television content are changing rapidly. Where do you see the medium going, and how could the art of storytelling change based upon these new avenues?

#### **Game Development**

The idea of 'Gamification' is pollinating across many different sectors, from education to health sciences to marketing and advertising. Do you see this process as something that benefits the medium of game? Where is the space for a 'game' when more of our daily lives get gamified?

#### Animation and VFX

Given advances in realism in artificial environments and actors, what do you see as the roles animation and VFX will have across different media over the next ten years? Is artificial realism an end unto itself?

#### **Creative Technologies**

The development of immersive technologies such as AR (Augmented Reality), MR (Mixed Reality) and VR (Virtual Reality) in combination with ML (Machine Learning) is projected to be changing how users interact with each other and the world around them. How might these technologies disrupt the creative media industries? Do you see any unexplored opportunities for new user experiences, both for audiences as well as for creators and makers of media?

#### **Producing and Directing**

In the global job marketplace, a premium is placed on creativity. Given the often-unique nature of creative industries, how do you see "creativity" being an important factor in the planning, budgeting, and day-today operations of a professional project?

#### **Immersive Media**

What's a story you'd love to tell, or an experience you'd like to create, with immersive tech (VR/AR/XR) and why?

#### Māori or Pacific Scholarship

If you are applying for the **Māori** or **Pacific** Scholarship you also need to provide:

Reference letter or nominated oral reference

This can be from a local community leader, a teacher or principal, church leader, elder or other respected cultural leader. You can either provide a letter, or the contact details of a nominated referee, including phone number, that the panel may call.



#### **Digital Portfolio Submissions**

All submissions should be delivered as PDF documents. Large supplementary digital content files (videos, game executables, websites, etc.) should be provided in your portfolio PDF as links to websites with presentable content (e.g. Vimeo / YouTube, itch.io, Artstation, etc.). Links to large-file sharing sites (Dropbox, Mega, Google Drive, etc.) will not be accepted.



#### University Entrance Eligibility

If you are shortlisted for a scholarship you will be asked to supply your secondary school results for the Selection Committee to review.



#### Closing Date

The closing date for applications is:

#### 31 October

Hard copy documents should be scanned and saved as a PDF. Incomplete or late applications are not accepted.



# **Disclosure of Information**

The University undertakes to collect, use and store the information you provide in this application according to the principles of the Privacy Act 1993..



# How did you hear about this Scholarship?

Massey University website

Advertisement

Social media

YouTube

Massey school visit

Other (please describe)

School Careers Advisor / Teacher

## Declaration

I consent to

- The disclosure of personal information I have provided on this form to be given to staff within Massey University for the purpose of assessing my application for a scholarship.
- Massey University College of Creative Arts obtaining any personal information about me that is required for the purpose of this application.
- Publication of my name and details of any scholarship that I am awarded.
- Acting as an ambassador for Massey University.

I have read and understand the regulations for the Massey University scholarship(s) I am applying for and agree to abide by them.

Date signed:



#### Please save this form and email to:

#### cmp@massey.ac.nz

**Note:** All correspondence is acknowledged by email. If you do not receive an acknowledgement within 5 working days of your submission, please contact us again.

School of Music and Creative Media Production

# **Creative Media Production Scholarship** Regulations

This scholarship was established by Massey University to provide support to a promising applicant in preparation for a career in creative media production industries, specifically Film and Television, Game Development, Animation and VFX, Creative Technologies, Producing and Directing, and Immersive Media.

Awarded	Once annually
Value	\$10,000
Applications open	13 August 2021
Application deadline	31 October 2021

Eligibility

The scholarship is only available for a New Zealand citizen or resident.

#### All applicants must be intending to enrol:

- for full-time (minimum of 105 credits) study;
- in the first year (i.e. 100 level) of the Bachelor of Creative Media Production programme;
- at the Massey University Wellington campus.

The award recipients must also meet the <u>University admission</u> requirements.

<u>Check your eligibility</u> for qualifying as a New Zealand citizen or resident.

## Criteria

Academic Excellence and evidence of creative potential demonstrated by:

- Formal academic achievements: School leaver applicants must have attained an NCEA Level 2 certificate in Year 12 (or the equivalent in Cambridge International Examinations (CIE) or International Baccalaureate (IB), or overseas qualification). Non-school leaver applicants must be able to document academic achievements that are comparable with those required of school leaver applicants at University Entrance or similar.
- 2. Evidence of creative potential:

All applicants must submit a digital portfolio of existing works, which provides an opportunity to demonstrate their creative potential and commitment. Applicants should also provide a written statement exploring a set topic prepared annually by the Selection Committee.

## **Responsibility for the Award**

The scholarship shall be awarded on the recommendation of the Selection Committee.

## **Selection Committee**

The Selection Committee will be comprised of three staff of the College of Creative Arts, including at least two Creative Media Production staff.

In making their decisions, the Selection Committee will evaluate applicants' creative potential as well their response to the written statement.

The Selection Committee has the right to refrain from making an award in the event of there being no suitable applicants of sufficient merit and their decision is final. One scholarship to be awarded for full-time study commencing Semester 1.

A total value of \$10,000 towards tuition fees for one successful applicant in three years of full-time undergraduate study in the Bachelor of Creative Media Production degree at Massey University's College of Creative Arts. The scholarship will be paid out up to three years as outlined in the "Payment" section below.

## Payment

The award is valued to a maximum of \$10,000 and is to be used to contribute to the tuition fees of the Bachelor of Creative Media Production. The recipient will use the award against their fees for the first year of study, but in instances where the recipient is eligible for New Zealand Government Fees Free, the scholarship will be deferred to fees for their second and third years of study.

For a recipient who is not eligible for Fees Free in their first year of study, the payment terms will be as follows:

 A payment will be made directly into the scholarship awardee's fees account by the Scholarships Office after the official withdrawal date of each semester for tuition fees, up to a maximum allocation as follows: \$3,334 in the first year; \$3,333 in second year; \$3,333 in the third year.

For a recipient who is eligible for Fees Free in their first year of study, the payment terms will be as follows:

 A payment will be made directly into the scholarship awardee's fees account by the Scholarships Office after the official withdrawal date of each semester for tuition fees, up to a maximum allocation as follows: \$5,000 in the second year; \$5,000 in the third year.

### **Conditions of the Award**

The awardee will be required to sign a simple contract setting out the obligations associated with accepting this scholarship, which are:

- 1. To be enrolled full-time in the Bachelor of Creative Media Production.
- 2. To abide by the rules and regulations of Massey University.
- To maintain good academic standing throughout their study.
- 4. To advise the Programme Leader of Creative Media Production immediately of any withdrawal from full-time study in the Bachelor of Creative Media Production.
- 5. To notify Massey University promptly of any change of address, telephone number or bank account details.

School of Music and Creative Media Production

# Māori Scholarship Regulations

This scholarship was established to support a Māori applicant to pursue and achieve success in the Bachelor of Creative Media Production or the Bachelor of Commercial Music.

Awarded	Once annually
Value	\$10,000
Applications open	13 August 2021
Application deadline	31 October 2021

## Eligibility

The scholarship is only available for a New Zealand citizen or resident.

#### All applicants must be intending to enrol:

- for full-time (minimum of 105 credits) study;
- in the first year (i.e. 100 level) of the Bachelor of Creative Media Production or the Bachelor of Commercial Music;
- at the Massey University Wellington campus;
- and identify as being of Māori heritage.

The award recipients must also meet the <u>University admission</u> requirements.

<u>Check your eligibility</u> for qualifying as a New Zealand citizen or resident.

### Criteria

Applicants who can evidence their identity as being of Māori heritage and who show evidence of leadership and creative potential.

- Formal academic achievements: School leaver applicants must have attained an NCEA Level 2 certificate in Year 12 (or the equivalent in Cambridge International Examinations (CIE) or International Baccalaureate (IB), or overseas qualification). Non-school leaver applicants must be able to document academic, creative, professional or other achievements that are comparable with those required of school leaver applicants at University Entrance or similar.
- 2. Evidence of creative potential: All applicants must submit a reference letter and a creative work to show their leadership skills and creative potential.
- 3. Reference letter or nominated oral reference: You should provide a referee to support your application. This can be can be from a local community leader, a teacher or principal, church leader, elder or other respected cultural leader. You can either provide a letter or the contact details of a nominated referee, including phone number, that the panel may call.

### **Creative Work**

This can be in the form of a song, a recording, a video, a game, a website or animation. There are no limits—we are looking for creative brilliance in the applicant's field of interest. The panel may request further examples of creative works.

We are considering applications in Animation and VFX, Film and Television, Creative Technologies, Game Development, Producing and Directing, Immersive Media, Music Practice, Music Industry and Music Technology.

All Bachelor of Commercial Music applicants must attend an audition (Music Practice) or consultation (Music Industry; Music Technology), which provides an opportunity to demonstrate their creative potential and commitment. The pre-enrolment audition or consultation is part of the entry procedure for the Bachelor of Commercial Music. One scholarship to be awarded for full-time study commencing Semester 1.

A total value of \$10,000 towards tuition fees for one successful applicant in three years of full-time undergraduate study in the Bachelor of Creative Media Production or the Bachelor of Commercial Music degree at Massey University's College of Creative Arts. The scholarship will be paid out up to three years as outlined in the "Payment" section below.

## **Responsibility for the Award**

The scholarship shall be awarded on the recommendation of the Selection Committee.

### **Selection Committee**

The Selection Committee will be comprised of two staff of the College of Creative Arts and the Senior Kaupapa Māori Advisor or chosen representative.

The Selection Committee has the right to refrain from making an award in the event of there being no suitable applicants and their decision is final.

#### Payment

The award is valued to a maximum of \$10,000 and is to be used to contribute to the tuition fees of the Bachelor of Creative Media Production or the Bachelor of Commercial Music. The recipient will use the award against their fees for the first year of study, but in instances where the recipient is eligible for New Zealand Government Fees Free, the scholarship will be deferred to fees for their second and third years of study.

For a recipient who is not eligible for Fees Free in their first year of study, the payment terms will be as follows:

 A payment will be made directly into the scholarship awardee's fees account by the Scholarships Office after the official withdrawal date of each semester for tuition fees, up to a maximum allocation as follows: \$3,334 in the first year; \$3,333 in the second year; \$3,333 in the third year.

For a recipient who is eligible for Fees Free in their first year of study, the payment terms will be as follows:

 A payment will be made directly into the scholarship awardee's fees account by the Scholarships Office after the official withdrawal date of each semester for tuition fees, up to a maximum allocation as follows: \$5,000 in the second year; \$5,000 in the third year.

### **Conditions of the Award**

The awardee will be required to sign a simple contract setting out the obligations associated with accepting this scholarship, which are:

- 1. To be enrolled full-time in the Bachelor of Creative Media Production or the Bachelor of Commercial Music.
- 2. To abide by the rules and regulations of Massey University.
- 3. To maintain good academic standing throughout their study.
- 4. To advise the Programme Leader of Creative Media Production or Commercial Music immediately of any withdrawal from full-time study.
- 5. To notify Massey University promptly of any change of address, telephone number or bank account details.

School of Music and Creative Media Production

# Pacific Scholarship Regulations

This scholarship was established to support a Pacific applicant to pursue and achieve success in the Bachelor of Creative Media Production or the Bachelor of Commercial Music.

Awarded	Once annually
Value	\$10,000
Applications open	13 August 2021
Application deadline	31 October 2021

# Eligibility

The scholarship is only available for a New Zealand citizen or resident.

#### All applicants must be intending to enrol:

- for full-time (minimum of 105 credits) study;
- in the first year (i.e. 100 level) of the Bachelor of Creative Media Production or the Bachelor of Commercial Music;
- at the Massey University Wellington campus;
- and identify as being of Pacific heritage.

The award recipients must also meet the <u>University admission</u> requirements.

<u>Check your eligibility</u> for qualifying as a New Zealand citizen or resident.

### Criteria

Applicants who can evidence their identity as being of Pacific heritage and who show evidence of leadership and creative potential.

- Formal academic achievements: School leaver applicants must have attained an NCEA Level 2 certificate in Year 12 (or the equivalent in Cambridge International Examinations (CIE) or International Baccalaureate (IB), or overseas qualification). Non-school leaver applicants must be able to document academic, creative, professional or other achievements that are comparable with those required of school leaver applicants at University Entrance or similar.
- Evidence of creative potential: All applicants must submit a reference letter and a creative work to show their leadership skills and creative potential.
- 3. Reference letter or nominated oral reference: You should provide a referee to support your application. This can be can be from a local community leader, a teacher or principal, church leader, elder or other respected cultural leader. You can either provide a letter or the contact details of a nominated referee, including phone number, that the panel may call.

# **Creative Work**

This can be in the form of a song, a recording, a video, a game, a website or animation. There are no limits—we are looking for creative brilliance in the applicant's field of interest. The panel may request further examples of creative works.

We are considering applications in Animation and VFX, Film and Television, Creative Technologies, Game Development, Producing and Directing, Immersive Media, Music Practice, Music Industry and Music Technology.

All Bachelor of Commercial Music applicants must attend an audition (Music Practice) or consultation (Music Industry; Music Technology), which provides an opportunity to demonstrate their creative potential and commitment. The pre-enrolment audition or consultation is part of the entry procedure for the Bachelor of Commercial Music. One scholarship to be awarded for full-time study commencing Semester 1.

A total value of \$10,000 towards tuition fees for one successful applicant in three years of full-time undergraduate study in the Bachelor of Creative Media Production or the Bachelor of Commercial Music degree at Massey University's College of Creative Arts. The scholarship will be paid out up to three years as outlined in the "Payment" section below.

## **Responsibility for the Award**

The scholarship shall be awarded on the recommendation of the Selection Committee.

### **Selection Committee**

The Selection Committee will be comprised of two staff of the College of Creative Arts and the Senior Pasifika Advisor or chosen representative.

The Selection Committee has the right to refrain from making an award in the event of there being no suitable applicants and their decision is final.

#### Payment

The award is valued to a maximum of \$10,000 and is to be used to contribute to the tuition fees of the Bachelor of Creative Media Production or the Bachelor of Commercial Music. The recipient will use the award against their fees for the first year of study, but in instances where the recipient is eligible for New Zealand Government Fees Free, the scholarship will be deferred to fees for their second and third years of study.

For a recipient who is not eligible for Fees Free in their first year of study, the payment terms will be as follows:

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 A payment will be made directly into the scholarship awardee's fees account by the Scholarships Office after the official withdrawal date of each semester for tuition fees, up to a maximum allocation as follows: \$5,000 in the second year; \$5,000 in the third year.

### **Conditions of the Award**

The awardee will be required to sign a simple contract setting out the obligations associated with accepting this scholarship, which are:

- 1. To be enrolled full-time in the Bachelor of Creative Media Production or the Bachelor of Commercial Music.
- 2. To abide by the rules and regulations of Massey University.
- 3. To maintain good academic standing throughout their study.
- 4. To advise the Programme Leader of Creative Media Production or Commercial Music immediately of any withdrawal from full-time study.
- 5. To notify Massey University promptly of any change of address, telephone number or bank account details.