



## Character Design Competition

### General Terms and Conditions

- This competition is open to New Zealand secondary school students enrolled in Years 10 – 13 in New Zealand secondary schools and kura kaupapa Māori, including international students.
- The International Ultimate Concept Artist Award & International Rising Stars Highly Commended Awards are open to students aged 14–18 from anywhere in the world excluding New Zealand domestic students.
- Entries open at 3pm on **Monday 19 April 2021**
- Entries close at 3pm on **Wednesday 1 July 2021**. Late entries will not be accepted.

- Entries must be submitted online at [creative.massey.ac.nz/earthguardians](https://creative.massey.ac.nz/earthguardians)
- Characters can be created in any media including, but not limited to, digital images, scanned drawings, paintings or high-quality photographs of 3D models.
- Digital images should be high resolution 1080x1080px and scanned images should be at 300dpi.
- Entry submissions must include:
  - Name of your character
  - A 300 word description of the inspiration behind your design.
- Each individual may submit a maximum of 2 entries, which must be 2 different characters.
- Entries must be your own original idea and not a copy of anyone else's work.
- Finalists will be announced online at [creative.massey.ac.nz/earthguardians](https://creative.massey.ac.nz/earthguardians) on **Friday 13 August 2021**.
- The ten winners of the Weta Workshop New Zealand Rising Stars Highly Commended Awards will be chosen online by public vote from the 20 finalists selected by our panel of industry judges.
- All travel prizes are up to the value of \$150. Any additional travel costs, accommodation or travel for caregivers of winners under the age of 16 is at the cost of the recipient.
- Winners must consent to images of their work and photographs of their experiences being used in marketing and social media by both Massey University and our partner sponsors.
- Prizes involving a trip to Wellington including New Zealand Ultimate Concept Artist Award, New Zealand Rising Stars Highly Commended Awards, Moana Ocean Narratives Award, Te Ao Māori Award are subject to the Wellington region and the prize winners' region being in New Zealand Government Covid-19 Alert Level 1 or 2 at the date of the visit (October 2021 school holidays). If the trip cannot take place or an individual cannot attend due to Covid-19 or any other reason, the monetary value of the prize (\$150) will be awarded instead.

### Full Terms and Conditions

#### Weta Workshop New Zealand Ultimate Concept Artist Award

##### Wacom 16" Cintiq Pen Display

This award will be judged by [Paul Tobin](#), Art Director at Weta Workshop and other members of the Weta Workshop Design team.

The winner of this award will be included in the Weta Workshop experience in the October 2021 school holidays and will be awarded the Wacom 16" Cintiq Pen Display at this event or by alternative arrangement.

#### Weta Workshop New Zealand Rising Stars Highly Commended Awards x10

##### \$150 towards travel to Wellington for a masterclass in Concept Design and a tour of Weta Workshop

A shortlist of the top 20 submissions will be made by industry judges [Paul Tobin](#), Art Director at Weta Workshop and [Tanya Marriott](#), programme leader of Concept Design at the Massey University, Ngā Pae Māhutaonga Wellington School of Design.

These 20 finalists will be announced online at [creative.massey.ac.nz/earthguardians](https://creative.massey.ac.nz/earthguardians) for a one-week online voting period.

The top 10 finalists as picked by the public will receive \$150 towards travel to attend the Weta Workshop experience in the October school holidays.

Any additional travel expenses above \$150 is at the expense of the winner.

Winners under the age of 16 as of 26 September 2021 will be required to have a caregiver with them for the duration of the trip. Travel for the caregiver is not included in this prize.

#### International Ultimate Concept Artist Award

##### Wacom 16" Cintiq Pen Display to take your design career global

This award will be judged by [Tim Kitchen](#), Senior Education Specialist, Adobe.

Open to International high school students aged 14–18 as at 1 July 2021. 'International student' is defined as a high school student studying in any country outside of New Zealand. The winners of these awards will need to provide proof of their age and enrolment in a high school outside of New Zealand.

Any student, non-resident or domestic, studying at a New Zealand secondary school will be considered for categories open to New Zealand students.

Delivery of this prize will be arranged with the winner.

#### Adobe International Rising Stars Highly Commended Awards x5

##### 1Year Adobe Stock or Adobe Creative Cloud subscription

This award will be judged by [Tim Kitchen](#), Senior Education Specialist, Adobe.

Open to International high school students aged 14–18 as at 1 July 2021. International student is defined as a high school student studying in any country outside of New Zealand. The winners of these awards will need to provide proof of their age and enrolment in a high school outside of New Zealand. If you are an International student studying at a New Zealand secondary school your entry will be considered for categories open to New Zealand students.

Prizes will be sent directly to winners by Adobe.

## Wellington School of Design Create With Us Award

 \$1000 towards studying for the Bachelor of Design with Honours at Massey University

This award will be judged by Design Kaihāpai [Astrid Visser](#), and [Claire Hackett](#), Senior Tutor, Concept Design, Massey University.

To be eligible for this award, entrants must be intending to study at Massey University, Ngā Pae Māhutonga Wellington School of Design in 2022 or 2023, and will need to enrol in their programme of choice by 1 October 2021. This award will be paid out to the winner's nominated bank account after the withdrawal date for your programme.


Winners must enrol in the Bachelor of Design with Honours degree and select from the following majors: Integrated Design, Concept Design, Spatial Design, Visual Communication Design, Textile Design, Fashion Design, or Industrial Design. Please note the Photography major is not included.

Entry to these programmes are subject to portfolio review and the successful completion of University Entrance through NCEA or equivalent. Applicants must meet the full requirements for entry for the Bachelor of Design with Honours. Receiving this award does not guarantee you a place in your programme of choice.

It is expected that entrants for this award will be in Year 12, or Year 13.

If the recipient of this award does not meet the requirements for entry, or chooses to not enrol in the Bachelor of Design with Honours, then this award will be in name only.

## Massey University Moana Oceania Narratives Award

 \$500 prize pack including flights to Wellington for a Weta Workshop experience

This award will be judged by [Sonya Withers](#), Lecturer at Massey University, Ngā Pae Māhutonga, Wellington School of Design.


This award will be made to the best entry that displays homage to Atua across Te Moana-nui-a-Kiwa.

This award is only open to students of Pacific identity or heritage.

The winner will take part in the Weta Workshop experience which will happen in the October school holidays 2021.

Winners under the age of 16 as of 26 September 2021 will be required to have a caregiver with them for the duration of the trip. Travel for the caregiver is not included in this prize.

## Massey University Te Ao Māori Award

 \$500 prize pack including flights to Wellington for a Weta Workshop experience

This award will be judged by [Hamish Fraser](#) (Ngāti Tūwharetoa) and awarded to the best entry incorporating Māori traditions of sustainability, legends, and toi Māori traditions.

This award is only open to Māori students.

The winner will take part in the Weta Workshop experience which will happen in the October school holidays 2021.


Winners under the age of 16 as of 26 September 2021 will be required to have a caregiver with them for the duration of the trip. Travel for this caregiver is not included in this prize.

## PikPok Best Game Concept x5

 PikPok Prize Pack

This award will be judged by [Sarah Dixey](#), Art Director at PikPok. Prize packs will be sent directly to winners by PikPok.


## Gordon Harris Traditional Media Award x5

 \$100 prize packs of art supplies from Gordon Harris

This award will be judged by Design Kaihāpai [Astrid Visser](#), Massey University, Ngā Pae Māhutonga Wellington School of Design.

Traditional media includes but is not limited to the use of inks, dyes, paint, pencil, markers, coloured pencil, modelling clays. All entries which are not digitally generated will be considered for these awards. Prizes will be sent directly to the winner's schools by Gordon Harris. All work is to be submitted via the online web form with descriptions of the media used provided in the notes.

## Gordon Harris & Adobe Highly Commended Schools participation awards x5


 \$250 prize pack of art supplies from Gordon Harris for your school Adobe Creative Educators gear for your teachers

This award will be judged by Design Kaihāpai [Astrid Visser](#), and [Claire Hackett](#), Senior Tutor, Concept Design, Massey University.

This award will take into consideration both the number and quality of submission in relation to the school's size and access to creative tools.

Five awards will be made to contributing schools, of \$250 worth of materials or vouchers from Gordon Harris The Art & Graphic Store, and Adobe Creative Educators merchandise which will sent directly to your school by the sponsors.

## Weta Workshop and Wellington School of Design Top School Award

 A visit to your school by designers from Weta Workshop

This award will be judged by Design Kaihāpai [Astrid Visser](#), Massey University, Ngā Pae Māhutonga Wellington School of Design.

This award will take into consideration both the number and quality of submission in relation to the school's size and access to creative tools.

Where multiple schools have strong submissions, preference will be given to schools where access and engagement with creative industries is limited.

This visit will be negotiated with the winning school and may include a workshop session for a select group of students, of a full school talk, depending on what is appropriate for the school and the contributing students.

All travel and accommodation costs for the visiting guests will be provided by Weta Workshop.