

Creative Enterprise Postgraduate Study Awards

Te Kunenga ki Pūrehuroa Massey University, Toi Rauwhārangī College of Creative Arts announces the introduction of six Postgraduate Study Awards (at \$2,000 each) specifically for students starting a Master of Creative Enterprise (MCE) in February 2020.

We are proud to be offering six awards for learners to further pursue a Master of Creative Enterprise qualification that combines research, practice, and entrepreneurship to explore innovative applications and market potential of their creative works.

Te Rewa o Puanga School of Music and Creative Media Production invites creatives who have the potential to lead in their field of research and creative

practice to apply. We want to provide a diverse and inspiring learning environment to prepare practitioners for the highly competitive creative industries.

The purpose of the award is to encourage innovation and entrepreneurship, and support creative projects from conceptualisation to commercialisation.

Our areas of interest include, but are not limited to; indigenous film or documentary, sustainable product design, immersive technologies, interface and interaction, innovation in sound and music, and events and curatorial.



Indigenous Film or Documentary



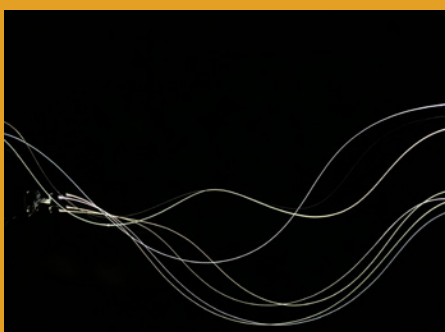
Sustainable Product Design



Immersive Technologies (such as VR/ AR/ XR, games, audio)



Interface and Interaction
(such as installation, games, electronics and software innovation)



Innovation in Sound and Music
(including recorded works, performance, distribution, publishing)



Events and Curatorial (such as exhibitions, festivals, experience, performance)

College of Creative Arts
Toi Rauwhārangī
Massey University Wellington
creative.massey.ac.nz/mce

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UNIVERSITY
TE KUNENGA KI PŪREHURŌA
UNIVERSITY OF NEW ZEALAND

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Toi Rauwhārangī College of Creative Arts at Massey University is committed to supporting the development of sustainable careers in the highly competitive creative industries, and creating a learning environment where risk-taking and innovative thinking is nurtured.

Eligibility and selection criteria

- Applicants must have already applied to the MCE.
- These awards will be granted to students who have been accepted to the programme and begin study in Semester 1, 2020.
- The award can be used for research project materials and activities (paid out upon progression to Part 2 in Semester 2, 2020 and after the official withdrawal date of that semester).
- Open to full-time students.
- Selection will be made on the basis of the proposed creative enterprise project and the potential for the student to successfully complete study with excellence.
- In the event that an awardee does not successfully complete study, the awardee may be required to repay the award back to Massey University.

Applications due 27 January 2020

Please apply in writing to Postgraduate Administrator at creative.postgrad@massey.ac.nz by 5 pm, 27 January 2020 with "Postgraduate Creative Enterprise Study Award" in the subject line.

Applications will be reviewed by a committee comprised of the MCE programme team; selection notifications will be sent out before 7 February 2020. The committee reserves the right not to award any or all of the awards. If all awards are not issued in this round, a second round of applications may be announced.

More information

For information on the Master of Creative Enterprise programme go to creative.massey.ac.nz/mce

For enquiries:

creative.postgrad@massey.ac.nz